SYNC
DIGITAL AGENCY




## Secure Your Next Customer

# CAPABILITY STATEMENT

### CONTACT INFO

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### VIEW OUR WORK

portfolio.syncdigitalagency.com

### GOVERNMENT IDENTIFIERS

**UEI:** T4AGQQE7MF84
**SAM.gov:** Active (company-confirmed)
**CAGE:** Pending

### NAICS CODES

**541511** - Custom Computer Programming
**541512** - Computer Systems Design
**541613** - Marketing Consulting
**541810** - Advertising Agencies
**541430** - Graphic Design Services
**611430** - Professional & Management Training
**611420** - Computer Training
**561410** - Document Preparation / Editing
**561920** - Convention & Trade Show Organizers

### SYNC DIVISIONS

**SYNC Digital Studios:** All-in-one CRM, marketing, sales, booking, memberships and automation.

**SYNC Lab:** Guided strategy, training, playbooks and AI-powered business tools.

**SYNC Media:** Visual assets, brand content and ready-to-use creative templates.

**SYNC Store:** Digital product, learning resource and partner-offer marketplace.

**SYNC Apps:** Custom websites, client portals and workflow-specific applications.

### COMPANY OVERVIEW

SYNC Digital Agency builds connected customer-growth systems that help businesses secure their next customer and strengthen the experience that follows. We bring strategy, digital design, software, AI, and automation together so growth creates opportunity rather than more manual work.

### CORE COMPETENCIES

• **Customer journey & growth strategy:** positioning, lead generation, acquisition, retention, and customer experience.

• **CRM and workflow automation:** connected marketing, booking, sales, onboarding, and follow-up systems.

• **Custom apps & integrations:** workflow-specific tools, client portals, software systems, and digital products.

• **Brand, websites & media:** business identity, digital experiences, funnels, campaigns, and creative production.

• **Learning & development:** e-learning experiences, software instruction, and professional training.

• **Content & events:** editing, documentation, marketing materials, and corporate-event experiences.

### DIFFERENTIATORS

• **Customer-journey first:** solve the business problem before choosing the technology.

• **Strategy through execution:** design and build the systems that work together.

• **Human-centered automation:** reduce repetitive work without weakening relationships.

### SELECTED PAST PERFORMANCE

• **A&S Telecom Consulting:** B2B customer-growth architecture, platform migration specifications, training, and workflows.

• **Spinal Haven:** client-engagement app supporting exercise delivery and reduced follow-up labor (client-reported).

• **Destiny Travelers:** customer website, booking, and connected backend operations.